

POPM

PUBLIC OUTRAGE PREDICTIVE MODELLING

Preliminary Desktop Risk Analysis (PDRA)



The best way to contain potential public outrage is to intervene early, putting measures in place to minimise the risk of it occurring in the first place.



The Preliminary Desktop Risk Analysis (PDRA) version of a POPM assessment provides the information you need to do just that.

Drawing on POPM principles based on analysis of 200+ infrastructure projects derailed or reshaped by community opposition, the PDRA provides a rapid assessment of your project's predicted risk level for triggering public outrage.

The PDRA delivers an independent, objective analysis of existing project information, reviewing your current risk assessments, engagement strategies, and conducting interviews with key staff.

If the risk score is within your risk tolerance levels, the PDRA provides independent assurance on the effectiveness of existing controls.

If the risk score falls outside your comfort zone, you have a sound basis to proactively develop, and test, further measures designed to contain and minimise risks arising from community opposition. This may include undertaking a full POPM Deep Dive Assessment.

Deliverable: Preliminary Desktop Risk Analysis provides a rapid assessment of the likelihood and risks arising of potential community outrage on your project, as an Excel spreadsheet with risk score dashboard included.

PDRA Assessment Process



Stage 1 Discovery Phase

Review the project information provided and interview key staff to validate the inputs to our model. The PDRA's risk criteria is then tailored to match the project's profile, with a draft assessment pre-populated, ready for the facilitated workshop.



Stage 2 Assessment Workshop

Workshop undertaken with key project staff, to confirm and agree assessment scoring, using online voting to gain consensus. This includes discussions to inform results, ensuring that the PDRA 'snapshot' is accurate and captures all relevant information.



Stage 3 Analysis and Reporting

Findings are analysed and a PDRA Report developed, including a dashboard highlighting the key factors that will most effectively reduce the overall risk score, if addressed promptly and effectively.